



HOST A MONTHLY BUSINESS BREAK!

*Would you like to host or co-host one of our popular monthly Business Breaks?
Here are some guidelines to help you plan and put on a successful event.*

THE BENEFITS OF HOSTING A BUSINESS BREAK:

- Introduce your business to your peers in the Lakes Region business community.
- Draw attention to your location and the unique products and services you offer.
- Your business break is posted on our website for the weeks preceding your event.
- Your business break is promoted via electronic marketing e-mailed to all members.
- Involve your staff/ volunteers in planning a themed Business Break. It's good for team-building,

HOSTING RESPONSIBILITIES:

- Provide ample choices of food, with small plates and napkins, and a cash bar for the approximate number of guests who will attend. Average attendance is 75-90 people. You may co-host with other businesses that are members of the Chamber to offset associated expenses.
- Provide a Certificate of Insurance document to the Chamber office when the Business Break is booked. Provide a table for Chamber greeters to welcome arriving guests. The Chamber will provide name tags.
- Obtain door prizes from your own and other area businesses for the evening's drawings. It's good to have between 6 and 12 items.
- Choose a local charity that will receive half of the 50/50 raffle money we collect during the evening. We encourage you to choose from these Chamber members who operate charitable or not-for-profit businesses:

19 th Century Willowbrook Museum	American Cancer Society	Bridges Foundation
Camp Sunshine	Center Day Camp	Little Meetinghouse
Fiddlehead Art & Science Center	Green Leaf School	Loon Echo Land Trust
Riding To The Top	SMART Child & Family Services	Schoolhouse Arts Center
ME Society for the Protection of Animals	Poland Spring Preservation Society	
	Windham-Raymond Schoolage Child Care	
- Prepare a 2 to 3 minute presentation about your business that you will deliver during the Break. Your co-host will have the opportunity to do the same.

GENERAL INFORMATION:

- **Time:** Business Breaks are always held from 5:30 P.M. to 7:30 P.M.
- **Date:** Your choice of a Tuesday, Wednesday or Thursday evening, except the last Thursday of the month.
- **Cost:** \$300.00 to host. Host and co-hosts may split the total cost.
- **Themes:** If you have a unique idea for your Business Break, play it up! A theme night can work well, particularly near a holiday like Valentine's Day, St. Patrick's Day, Halloween, etc.

TO BOOK A BUSINESS BREAK, CONTACT:

Kelly Mank, Chair of the Business Break Committee, **892-3313**
or **Chamber Executive Director Barbara Clark**, **892-8265**.

NOW BOOKING FOR 2013



2012 BUSINESS BREAKS

January	18	Rustler's Steakhouse, Windham
February	16	Sawyer, Sawyer & Minott, Windham
March	7	Peoples United Bank, Windham
April	18	Riding to the Top, Windham
May	24	Norway Savings Bank, Standish
June	13	Saco Bay Physical Therapy, Standish
July		Naples Country Club, Naples
August		ME Society for Protection of Animals, Windham
September		Cross Insurance, Windham
October		Amcomm Wireless, Windham
November		Gorham Savings Bank, Windham
December		OPEN – Large space needed for Bid of Christmas Auction

Please check our web calendar or call for specific date each month.
<http://www.sebagolakeschamber.com/calendar.html> 892-8265