

# TIPS FOR CHAMBER MEMBERS



Take advantage of the opportunities & benefits your Chamber has to offer.

## 10 Steps to Maximize your Membership

1. Participate in Chamber events.  
Buy a table, be a sponsor, join a committee or simply help out at events.
2. Attend monthly Business Breaks. Arrive early and stay late.  
Shake plenty of hands and distribute your business cards.  
Donate one of your products or services to be given as a door prize.
3. Better yet, sign up to host or co-host a Business Break at your location.  
*There is often a waiting list for this powerful marketing opportunity.*
4. Advertise in Chamber publications: the annual Area Guide (circ.12,000); our online newsletter - still only \$100 for a full page; or - new this year - on our website (banner ad or expanded listing)
5. Send a targeted mailing to Chamber members by purchasing our member database and a set of labels for just \$30.
6. Share business news with your peers through the Director's bi-monthly e-Commerce report (send to [director@sebagolakeschamber.com](mailto:director@sebagolakeschamber.com))
7. Send event notices to [info@sebagolakeschamber.com](mailto:info@sebagolakeschamber.com) to be included on our web calendar.
8. Offer a professional discount on your products or services to Chamber members who do business with you, to strengthen your peer-to-peer network.
9. Join a Chamber committee or the Board of Directors if invited. Become part of a team working on behalf of the Lakes Region business community.
10. Always keep your promotional materials in stock at the Chamber office!