



Why Should You Join Our Chamber?

400 area businesses currently experience the benefits of Chamber membership. Our goal is to help businesses increase their visibility, marketability, productivity and business volume. Some of the direct benefits available to members of our Chamber are:

✓ **Marketing Opportunities:**

1. High-visibility advertising is available along with your free business listing in our annual Area Guide. 15,000 copies are distributed locally and to visitor centers throughout Maine, as well as through New England travel trade shows.
2. Along with your free category listing on our website, there are other online advertising options for your business. We are linked to statewide tourism websites, adding value to your web presence.
3. We offer local charitable event sponsorships at all price levels several times a year. Sponsors get their business name and/or logo in pre-event promotions and event day materials, so it is seen by both the general public and event participants.
4. Members may purchase a set of labels or an Excel e-file to market their business to our members by mail (name/address only, no phone numbers or e-mail addresses).
5. The display racks at our year-round information center on Rt. 302 in Windham and our seasonal center on the Naples Village Green are exclusively for our members. When visitors come in, call or e-mail us for information, these materials are our first and best resource for recommendations.
6. We are skilled marketing professionals who are eager to help businesses in our region prosper. If you want your business to thrive, use your Chamber resources!

✓ **Networking Opportunities:** Monthly Business Breaks, the Annual Meeting and regularly-planned events offer unparalleled business-to-business networking opportunities in our region.

✓ **Referrals:** We make referrals every day in response to visitor inquiries and in the course of conducting Chamber business. Members also refer business to each other when appropriate.

✓ **Business Education:** Workshops on business topics, legislative forums and candidate's nights.

✓ **Community Betterment:** We actively address community issues that affect the quality of life and the business climate in the Sebago Lakes Region, through partnerships with local Town Governments and Economic Development Councils.

✓ **Credibility:** Your membership decal, displayed at your business, tells customers that you are a reputable firm, a community supporter, and a welcoming member of the Sebago Lakes Region business community.

✓ **Member-to-Member Discounts:** Offer a professional discount to participating Chamber members and have similar discounts accorded to you.

✓ **Small Business Group Health Insurance Options:** Small businesses (1 to 50 employees) that belong to the Chamber may offer their employees seven health insurance options through our affiliation with the Maine State Chamber Purchasing Alliance and Anthem BCBS.